

SageCircle's Public Webinars

Learn from the Pros

Continuing AR education at your desk

Are you looking to expand your AR knowledgebase?

Learning about analyst relations is an ongoing process. As a practicing AR professional, you learn from experience every day – some lessons may be harder than others! However, because new techniques and technologies (e.g., blogging) are being developed on a regular basis, there is great value participating in a formal continuing education program that helps you broaden your skill set in a fast, efficient manner.



Actionable & Succinct

SageCircle's webinars are developed to provide actionable, practical best practices in a short and succinct manner. There is ample time for questions and answers to complement the presentation.

Research...Experience...Insights...Training...Advisory

For more information e-mail info@sagecircle.com or call 650-274-8309



©2008 SageCircle, LLC. All rights reserved.

Webinar Calendar

Webinars are 90 minutes long. 8:30 am 4 pm & US Pacific Time

April 23	Social Media and AR
May 14	Maximizing Analyst Consulting Days *
June 18	Spokesperson Best Practices *
July 16	Analyst landscape and how the analysts work *
August 13	Organizing Deep Dives (and Analyst Councils)
September 17	Dealing with problem analysts
October 15	The Killer Case Study
November 12	Auditing the Spoken Word

Not just for AR professionals

Some of the webinars are on topics that would be useful for executive sponsors and spokespeople as well as AR. Look for the * for topics that might be interesting for non-AR staff. Call SageCircle with any questions and suggestions on how to position the webinars with your spokespeople.

What clients say...

About the SageCircle AR Effectiveness Seminar: "Dave and Carter put on a great training. This was my 3rd AR training, and it was the best." - Account Executive, Communications Firm

Thinking about scheduling a custom webinar?

Why should you consider a custom webinar instead of public webinars?

There are a number of advantages to a custom webinar:

- Cost effective, flat fee regardless of number of attendees
- Sessions are private so that tough questions can be asked without feeling that you are "airing dirty laundry in public"
- Option for limited tailoring of content to your specific needs
- Permits AR or other training sponsors to get visibility with the group
- Option for including a limited amount of your content
- Gives AR a speaking role
- Flexibility in scheduling

Tickets for the public webinars are \$95 per login

Public webinars are included with the Annual Advisory Service

Register at www.sagecircle.com and select "webinars"

SageCircle Public Webinars

For more information e-mail info@sagecircle.com or call 650-274-8309

www.sagecircle.com

©2008 SageCircle, LLC. All rights reserved.